

# Technical **COMMUNICATION**

Breaking News  
from STC's Journal

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# The News

- The biggest news from the perspective of the journal is not what *is* happening but what *isn't* happening.
- What isn't happening is that the journal isn't publishing enough “nuts and bolts” writing and editing articles.

# The Journal Editor's Favorite Syllogism

**Major Premise:** For a journal to publish articles on Topic X, someone must write and submit manuscripts on that topic.

**Minor Premise:** You are someone.

**Conclusion:** Therefore, you must write and submit those manuscripts.

# Choose an Interesting Topic

- Since most of us are writers or editors, a topic in this area will appeal to a larger segment of the membership than one on designing online help.
- For assistance or ideas, ask coworkers or members of your chapter what aspects of writing and editing concern or intrigue them.

# Do Research

- Discover what else has been written on the topic and determine what needs further investigation or a fresh look.
- Identify possible areas for original quantitative or qualitative studies.
- Collaborate with or seek advice from academic colleagues in designing and conducting original studies.

# Write It Up and Submit It

- The “Guidelines for Authors,” usually printed in each issue, provide specific guidance on how to prepare the manuscript.
- Your manuscript will be reviewed by a team of your peers for soundness, accuracy, and relevance to the membership.
- Most manuscripts undergo two or three rounds of revision before acceptance.

# Contact the Editor

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