

*Welcome to
HTML Conversion Tools:*

The Good

The Bad

The Ugly



HTML

Conversion Tools:

The Good

The Bad

The Ugly





Your Presenters

Suzanna Laurent

Digital Communications of America

Suzanna has extensive experience in:

- Online help
- HTML Documentation
- Paper Documentation
- Web Site Development
- Online Documentation



Your Presenters

Candie McKee

Digital Communications of America

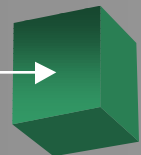
Candie has extensive experience in:

- Online help
- HTML Documentation
- Paper Documentation
- Web Site Development and Maintenance
- Online Documentation



Agenda

- **Introduction**
- **Problem**
- **Solution**
- **The Good**
- **The Bad**
- **The Ugly**



Introduction

- **Documentation conversion tool market is relatively new**
- **Several vendors have established reputations in the market**
 - ◆ **Info-Access with HTML Transit**
 - ◆ **SkiSoft with Web Publisher**
 - ◆ **Microsoft with FrontPage**



Problem

LOSS of valuable *time*
due to hand-coding archived documents
into HTML format



Problem

Loss of overhead
due to loss of time



Problem

**Lower *client*
*satisfaction***



The Current Conversion Process

Hand Key



RTF Format



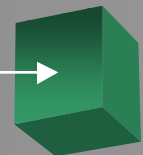
Convert to HTML



Tweaking



Place in Web Site

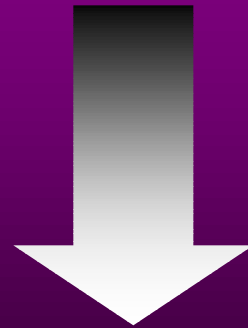


The DREAM

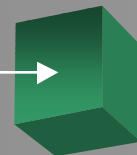
Original File



Open in HTML
Conversion Tool

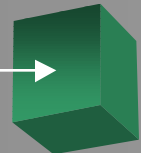


Place in Web Site



The Solution

Use a conversion tool that saves both time and overhead, thus allowing for higher client satisfaction based on a lower project budget.



The GOOD



Each tool has its good points:

- Supports variety of document formats
- Supports variety of graphics
- Templates



HTML TRANSIT

- Offers the most control over the conversion and design process
- Handles conversion of mapping and buttons
- Set up to handle custom-made icons



The Good

HTML TRANSIT

- **Converts the following directly to HTML:**
 - ◆ ASCII
 - ◆ RTF
 - ◆ Word
 - ◆ WordPerfect
 - ◆ FrameMaker
 - ◆ PowerPoint
 - ◆ AmiPro



The Good

HTML TRANSIT

- **Converts the following graphics:**
 - ◆ **BMP**
 - ◆ **CGM**
 - ◆ **JPG**
 - ◆ **GIF**
 - ◆ **TIF**
 - ◆ **WMF**
 - ◆ **WPG**

WEB PUBLISHER

- Maps styles
- Adds design elements to sets of web pages
- Saves templates for editing and reuse
- Supports the following graphics:
 - ◆ BMP
 - ◆ GIF
 - ◆ JPG
 - ◆ TIF



The Good

WEB PUBLISHER

- **Converts the following directly to HTML:**
 - ◆ **Word**
 - ◆ **WordPerfect**
 - ◆ **FrameMaker**
 - ◆ **AmiPro**
 - ◆ **RTF**

FRONTPAGE

- Really an HTML Editor
- Allows for complete site building and maintenance
- Costs only: \$149



The Good

FRONTPAGE

- **Converts the following formats if already in RTF format:**
 - ◆ **Word**
 - ◆ **WordPerfect**
 - ◆ **AmiPro**
 - ◆ **FrameMaker**



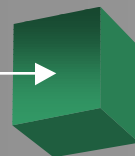
The Good

FRONTPAGE

- Handles these graphics readily:
 - ◆ GIF
 - ◆ JPG
- Reformats to GIF:
 - ◆ TIF
 - ◆ BMP

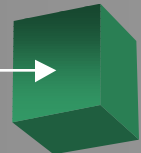
The

BAD



Some of the bad points include:

- **Price**
- **Document management**
- **Tables and bullets**
- **Reliance on specific server types**



HTML TRANSIT

- 2.0 does not allow for batch conversion
- Document management
 - ◆ Changes must be made in source document
 - ◆ Changed documents must be reconverted
- Tables and bullets must be tweaked



The Bad

WEB PUBLISHER

- **Document management**
 - ◆ **Changes must be made in source document**
 - ◆ **Changed documents must be reconverted**
- **Does not allow for automatic placement of files**
- **Tables and bullets must be tweaked**



The Bad

FRONTPAGE

- Relies on Microsoft server to make entire package accessible
- Does not convert directly to HTML
- Bullet formats and tables are not readily formatted

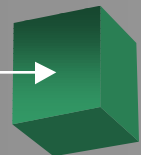


The Bad

The UGLY



Each of the tools has something that is basically ugly. You must either live with this part of the tool or purchase a different one.



HTML TRANSIT

- Price: \$495 with \$99 upgrades

NOTE: This seems ugly, but compared to Web Publisher, it is really just bad.



The Ugly

WEB PUBLISHER

- **Price:**
 - ◆ **\$995 for professional version**
 - ◆ **\$495 for non-professional version**
(the version you will see in demo)



The Ugly

FRONTPAGE

- **Cannot handle large documents**
- **You cannot access all of the features unless you use a Microsoft server**



The Ugly

Demo

Let's take a look at some examples of documents and presentations being converted with each of the tools.



Conclusion

HTML conversion tools vary greatly in price and features.



Conclusion

To choose the right tool, first weigh the features against what you are expected to do, then decide what price option is best for your budget.

