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- 1 What will the “document of the future” look like?
 - Print to digital media (Web)
 - Static to cinematic/static Web content
 - 3D and (even) virtual reality will emerge

- 2 What will be the new balance between text and other channels of communication?
 - More use of video, animation, and audio— both to represent reality and to explicate concepts and texts

- 3 What will be the consequences of an increasingly “hyperlinked” universe?
 - Simple “hardwired” links will often prove inadequate
 - We will have adaptive links that solicit and filter information

- 4 How will our concepts of literacy change in coming decades?
 - Ideally traditional literacy will be supplemented by digital literacy
 - Risks: less comfort with print and less comfort with any sustained discourse

- 5 What will be the role of the professional communicator?
 - The tradition of crafted documents will endure
 - But we will see more “meta-writing,” in which writers direct machines that find, assemble, and format information